



Franky Johnson  
Certified Facilitator  
Emotional Intelligence

Franky Johnson is a certified facilitator and trainer in emotional intelligence. His vast experience in the business world as a global sales and marketing professional, coupled with his expertise in diversity makes Franky an ideal partner for your emotional intelligence training. Franky has partnered with best selling training and development author, Adele B. Lynn to receive certification in the award winning, A Different Kind of Smart - Applying Emotional Intelligence at Work™ certification program. Franky realizes that emotional intelligence contributes to leadership and sales performance and creates the kind of environment that enhances the bottom line.

*"You have to be the change you wish to see in the world."*

*— Gandhi —*



**Johnson  
& Lee**

Johnson & Lee Consulting, L.L.C.

E-mail: [Info@johnsonandlee.com](mailto:Info@johnsonandlee.com)  
[www.johnsonandlee.com](http://www.johnsonandlee.com)

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**A DIFFERENT KIND  
OF SMART-APPLYING  
EMOTIONAL  
INTELLIGENCE  
AT WORK™**



**Build Trust,  
Improve Performance  
and Increase  
Business Results**

**Johnson  
& Lee**

“At the heart of all outstanding businesses is a culture that promotes productivity and quality by honoring people and creating trusting relationships at all levels of the company.”

—Adele B. Lynn

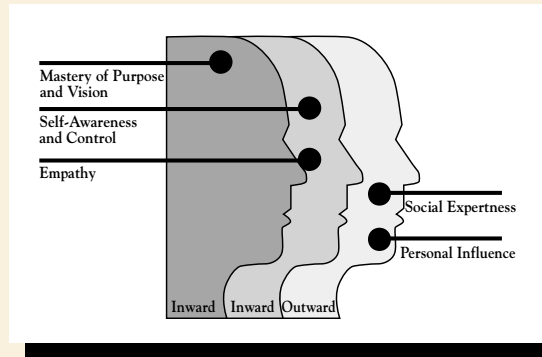
## Training Objectives

- Learn the result of research that demonstrates financial and other performance results that can be achieved when high emotional intelligence is applied in the workplace
- Learn about the link between emotions and performance in the people you lead
- Learn about the link between emotions and performance in your performance as a leader
- Learn about the five aspects of emotional intelligence and how each one impacts your performance in a different way
- Determine areas for development in your emotional intelligence and develop an action plan for achieving greater leadership competence

“A Different Kind of Smart is based on the richest model I’ve seen for mastering ourselves and our relationships.”

Susan Allen  
MarketSence Marketing Group

*Emotional intelligence is the essential building block in the leaders' ability to establish the right climate for business to succeed. Leaders at all levels of the organization, from front line supervisor to CEO, must demonstrate daily a high degree of emotional intelligence in their leadership roles.*



A Different Kind of Smart™ demonstrates the direct link between emotional intelligence and leadership performance and gives leaders specific ways to improve their performance. It consists of:

- A 360° assessment statistically validated by leaders from across the country
- A training session that addresses the five areas of emotional intelligence that can improve leadership performance
- A self-development guide filled with follow-up tips and suggestions to improve emotional intelligence

## Training Module

- What research tells us about productivity, emotional intelligence, and leadership
- Identifying emotional factors that lead to high performance/low performance, trust/mistrust, and a host of other cultural issues in the workplace
- Understanding the link between your emotions, your behavior and your performance as a leader
- Understanding the five components of emotional intelligence and how each impacts your leadership performance
- How and why you should set goals to improve your emotional intelligence and how that will improve your job performance as a leader
- Practical suggestions on how to improve your emotional intelligence in the five components of emotional intelligence

“After taking A Different Kind of Smart, I was able to create a plan using the suggestions in the self-development guide to improve my emotional intelligence. I can’t believe the results. It’s been a year and I’m very satisfied with the results I’ve achieved.”

Mary Hartworth  
Manager, Santone Supply